

SALEM BAPTIST PRESCHOOL

# 2024 Holiday Market

## VENDOR & SPONSOR DETAILS

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Vendor Deadline

Friday, September 13th

Market Day 1

Friday, November 15th  
9AM-4PM

Market Day 2

Saturday, November 16th  
9AM-4PM



# *Table of Contents*

**03**      **About Our Market**

**02**      **Vendor Floor Plan**

**03**      **Sponsorship Opportunities**

**04**      **Vendor Application**





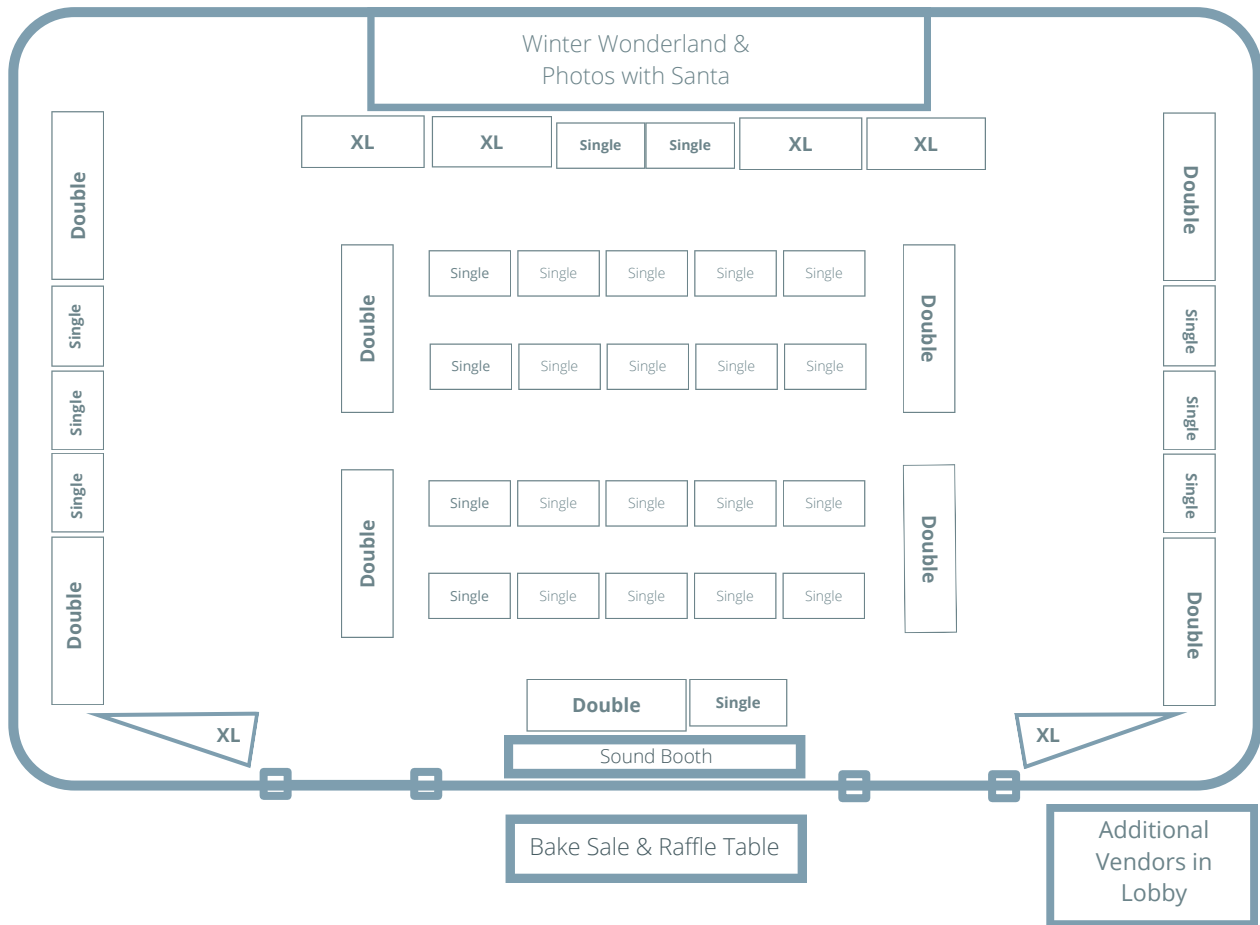
## About Our Market

Salem Baptist Preschool has hosted an annual Holiday Market for more than 15 years building a solid reputation with our nearly 200 preschool families, church of 400 members and regular attendees, and the local community beyond our walls. Each year we invite local vendors to promote and sell their unique products so that our community of families can get a head start on their holiday shopping. We are passionate about helping small businesses thrive and will work hard to ensure the success of our 2024 market.

Our 2023 Holiday Market was a huge success. We had 700+ shoppers visit us on Friday and 800+ shoppers on Saturday. We expect the momentum to continue into our 2024 event & are preparing for more shoppers than ever before! We are grateful that you are considering joining us & can't wait to partner with you to make this wonderful community event a great success!

We will host photos with Santa on Saturday at the Holiday Market where families can come to meet Santa & have a professional keepsake photo taken. In addition to vendors, we draw a crowd with our bake sale -- homemade goods baked with love by our preschool families. We also sell tickets for our raffle that include items donated by local businesses & vendors. The bake sale and raffle help raise money for our preschool.

# Vendor Floor Plan



# Vendor Application

Please complete this page and the next page and **email your completed form to SalemBaptistHolidayMarket@gmail.com**. We will use this information to send payment requests once decisions have been made. **The 2024 Application Deadline is September 13th. Decisions will be sent out by September 30th.** Payments will be due within one week of invoice to lock in the offered space.

*Please note: Due to the volume of applications we receive, mailed applications are unable to be considered. Please reach out directly if special consideration is needed.*

Full Name:

Business Name:

Website:

Is your business on social media? If so, please include info so we can find you!

Address:

Phone:

Email:

Have you previously been a vendor at a SBP Holiday Market?

Description of your products that you intend to sell at the market:



# Vendor Application

Price is based on amount of space needed and whether you need to rent tables. A single booth is 8x10 & a double booth is 8x16 or 8x18 depending on placement. There are also a few XL booth spaces with odd shapes & sizes for vendors with unique booth set-ups.

What size booth would you like?

**Single** \$100    **Double** \$200    **XL** \$150

Tables are available for rental at \$10 each. They are standard 6' tables. You are also welcome to bring your own if you prefer or utilize alternative display options. Would you like to rent tables?

**No**    **1** \$10    **2** \$20    **3** \$30

Do you need access to an electrical outlet?

**Yes**    **No**

Are you available to attend both days? Please note: Single day vendor space is very limited, but all applications will be considered!

**Yes**    **No**

If not available both days, which one are you hoping to attend?

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Are you willing to donate to our fundraising raffle? All donated raffle items will be promoted individually on our FB site & vendor booths will receive special notation to let shoppers know of your support for our preschool.

Please note any additional requests:

# Sponsorship Opportunities

No material goods to sell? No problem. You can still be a part of our Holiday Market and reach Salem's community of preschool families and beyond. We give local businesses the opportunity to increase brand awareness and show their support with a tax-deductible sponsorship of the entire Holiday Market or by sponsoring a special event within the market.

Please e-mail us at [SalemBaptistHolidayMarket@gmail.com](mailto:SalemBaptistHolidayMarket@gmail.com) to secure your sponsorship.

## Full Event Sponsorship

- Logo on all event materials including postcards, online promotions, yard signs and church billboards
- Sponsor table in foyer with brochures and giveaways to promote your business
- Dedicated email to preschool parents and dedicated social posts for measurable results



## Partial Event Sponsorship

- Special signage with logo at the event/station you sponsor
- Logo and business overview with link on all promotions of your event/station in person and online
- Announcements to recognize your business during the event

